

SPORTS
DIRECT



YOUTH
SPORT
TRUST

**NATIONAL SCHOOL
SPORTS WEEK 2024**

17-23 June 2024



Fundraising pack

Join us for some fun and fundraising during National School Sports Week and help to **raise awareness of 60 minutes a day of PE, sport and play** for every child.

Make a difference by participating in Sports Star Friday on 21 June. Have fun, get dressed in your best sporty gear and support our mission for a healthier, happier future for young people.

#NSSW2024 | #YSTSportsStarFriday

Fundraise for us



During National School Sports Week organisations and schools are invited to take part by hosting a Sports Star Friday event or planning your own exciting fundraising activity. There are countless ways to get involved and make a difference. However you choose to take part we are so grateful for your support!

Get ready to shine!

Sports Star Friday is back for 2024 and being held on **Friday 21 June**.

Sports Star Friday | **21 June**

This sporty themed, fun dress up event is a celebration of young people's love for sports and active play. On this special day we invite everyone to dress as their favourite sporting hero or sport and join us in encouraging young people to get their 60 minutes a day of PE, sport and play. It can be as simple or elaborate as you like – Sports Star Friday is an opportunity to have fun, share your passion for sport and raise funds to support young people's well being.

You could wear your karate kit, dance gear, cricket whites or your favourite teams strip. You could accessorise your outfit with goggles, shin pads, sweat bands or other sports equipment. Or you could keep it simple and just invite everyone to wear their PE Kit or trainers to school or the office for the day. Participants are invited to make a small donation to Youth Sport Trust to take part.

Sports Star Friday also provides an opportunity where everyone can share how they like to get active and have fun with friends and family. You could also plan some fun activities for participants to enjoy as part of your Sports Star Friday celebrations.

If Friday doesn't work for you,
you can hold your sporty themed
dress up day **at any point** during
National School Sports Week.

Get involved

Choose from our ideas below or create your own exciting fundraising challenge



10k steps challenge

Challenge individuals or teams to reach a goal of 10,000 steps a day for the week and fundraise what you can.



60 second challenges

Organise a series of quick, fun challenges that individuals or teams can complete in just 60 seconds each. Pay £1 to take part.

More ideas can be found [here](#).



Sports day: Host a sports day celebrating nostalgic competition including the egg and spoon and potato sack races, pay £1 to take part. Ask for donations from spectators to raise additional funds.



Obstacle course challenge: Set up an obstacle course and invite participants to navigate through it as quickly as possible. Raise funds by asking for donations to take part.



Sports equipment sale: Collect pre-loved sports equipment from pupils, parents, colleagues, or community members and host a sale.



Sports quiz: Host a sports-themed quiz where teams compete to answer questions about sports history, athletes, and rules. Charge a small entry fee for teams to participate.



Sport-inspired cake sale: Bake and sell sports-themed treats such as cookies decorated like footballs, cupcakes with icing in team colours, or home-made energy bars for participants and spectators to enjoy during your event.

Start planning



Fix your date

Save 21 June for your Sports Star Friday or fix a date for your own fundraising event.



Tell the world

Let everyone know what you are planning and how they can get involved and show their support. Spread the word with our poster, AND social graphics [here](#).



Collect donations

Follow the steps on **page 5** to create your own fundraising page linked to our campaign which you can share to collect donations.

OR

Share our campaign page with your school community or network and **invite them to DONATE £2.**

On the day

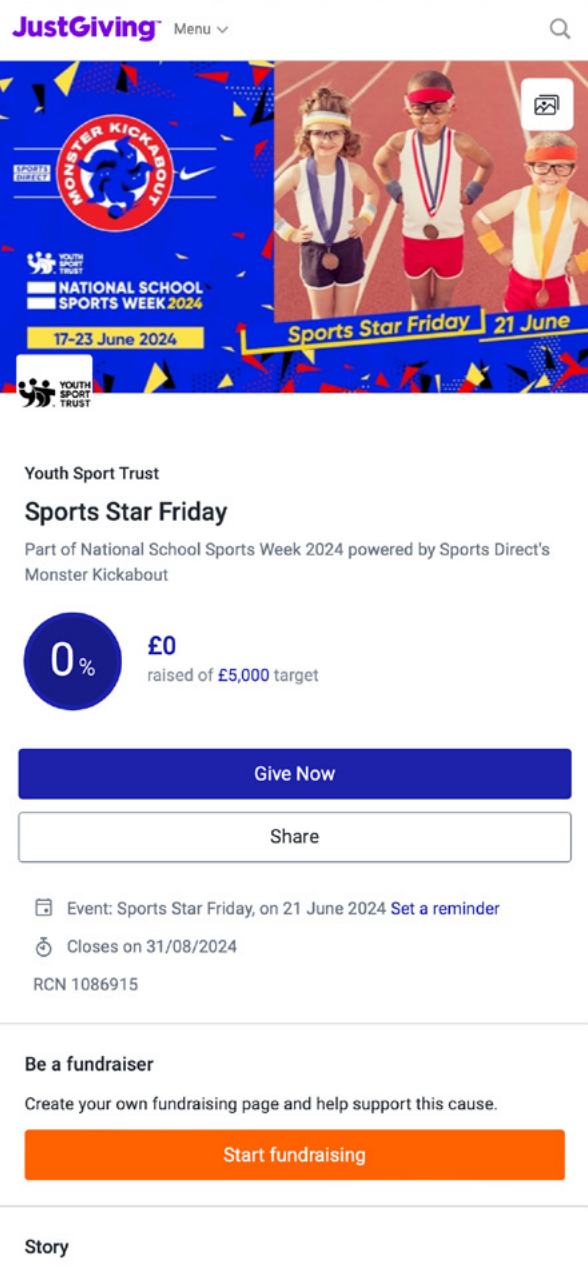
Enjoy your unforgettable day of Sports Star fun celebrating the power of sports and physical activity.

Share photo's on social of your pupils and colleagues participating using **#YSTSportsStarFriday** and **#NSSW2024** and tag **Youth Sport Trust...**

 **@YouthSportTrust**  **Youth Sport Trust**
 **YouthSportTrust**  **@YouthSportTrust**

Set up your own *Just Giving* fundraising page linked to our campaign

- Go to www.justgiving.com/campaign/nssw2024
- Select the orange 'start fundraising' button
- **Personalise your page** with your pictures, your reasons for taking part and your fundraising target
- **Invite a small donation** for participating in your Sports Star Friday or alternative fundraising event
- **Share your page** far and wide and invite your community to donate and support National School Sports Week
- **Create a QR code** for your fundraising page which you can add to any printed materials so you can share and enable direct donations to your page.
- Add '/**qr**code' at the end of your fundraising page URL in your address bar – your page's unique QR code will then appear. e.g. www.justgiving.com/fundraising/qrcode
- All donations made to your fundraising page come directly to Youth Sport Trust



The screenshot shows a Just Giving fundraising page for Youth Sport Trust. The header features the Just Giving logo, a menu icon, and a search icon. Below the header is a banner for 'MONSTER KICKABOUT' with the Youth Sport Trust logo and 'NATIONAL SCHOOL SPORTS WEEK 2024' text. The banner also includes the dates '17-23 June 2024' and 'Sports Star Friday 21 June'. The main content area displays the Youth Sport Trust logo, the event title 'Sports Star Friday', and a sub-header 'Part of National School Sports Week 2024 powered by Sports Direct's Monster Kickabout'. A progress indicator shows '0%' raised of a '£0' target, with a note 'raised of £5,000 target'. Below this are 'Give Now' and 'Share' buttons. Further down, there is an event reminder for 'Sports Star Friday, on 21 June 2024', a closing date of '31/08/2024', and the RCN number '1086915'. At the bottom, there is a section titled 'Be a fundraiser' with the text 'Create your own fundraising page and help support this cause.' and a 'Start fundraising' button. The page also has a 'Story' section at the very bottom.

Top tips



Schools

- **Ask your pupils** for their best fundraising ideas to show their love for getting active.
- **Let families know** what you are planning and how they can get involved.
- **Share your own fundraising page** OR the campaign page and **ask families to DONATE £2 to the Youth Sport Trust** <https://bit.ly/483Dg8u>
- **NOTE** – any cash donations collected can be banked and paid in directly to our National School Sports Week Campaign.



Organisations/workplaces

- Put your own spin on fundraising to engage your colleagues. Does a quiz get the office going or will a bake sale hit the spot?
- On Sports Star Friday invite staff to wear their trainers or sportswear for a small donation.



Families

- Find out if your child's school has registered for National School Sports Week and invite them to host a Sports Star Friday event.
- Set your own family challenge and invite your friends and family to get involved and support your fundraising efforts

If you need help with fundraising or planning your Sports Star Friday, email supporters@youthsporttrust.org with any questions.



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